

Willem Peter de Ridder PhD - biography

Since 2016, Willem Peter de Ridder PhD has been the director of Futures Studies. As a Strategic Foresight consultant, he advises organizations on exploring future developments and formulating futureproof strategies and governance structures.

He facilitates strategic boardroom sessions, delivers keynote addresses at conferences and staff gatherings, and teaches in executive education programs at TIAS and the Erasmus Governance Institute. Additionally, he holds non-executive/supervisory board positions, offering strategic, financial, and digital expertise.

He is the author of two management books in Dutch: “Digital by Default,” which addresses strategic management in the context of digital transformation, and “Winnen met kunstmatige intelligentie” (“Winning with Artificial Intelligence”).

From 1994 to 2016, Willem Peter de Ridder held various management and executive roles at BP and Aegon, working in the Netherlands, Poland, the United Kingdom, Ireland, and Germany.

His academic background includes studies in Business Economics and Japanese Studies at Erasmus University Rotterdam, completed in 1994, and a PhD from Tilburg University in 2006. His dissertation was titled "Risk Management with Added Value: Action Research into the Introduction of Operational Risk Management at an Insurance Company."